

**THE ONE**

AND

**THE ONE JR.**

2019 SPONSORSHIP  
PROPOSAL

Rachel Miklas  
rachel@115bourbonstreet.com





Dear Business Owner,

The 115 Bourbon Street family would like to extend a unique opportunity to you; we would be honored if you would partner with us as a sponsor for our bi-annual singing competition, The ONE, and our newest venture, The ONE Jr.!

115 Bourbon Street is the Southside's largest entertainment complex. This New Orleans themed venue opened in August of 1999 and quickly became one of the most popular places to party in the Chicagoland area. With over 51,000 square feet, 115 Bourbon Street offers a little bit of something for everyone.

The ONE is a themed singing competition similar to the styles of familiar shows such as The Voice and American Idol. Competitors are chosen through a private audition and 30 are selected to move on to the 10-week competition. Since "The ONE" is considered the whole package, each weekly theme challenges contestants in different ways. Contestants advance in the competition based off both audience and judges' votes. Each week contestants are eliminated, bringing us another week closer to crowning "The ONE". The ONE Jr. is the children's version of The ONE and will operate the same way. It will be held on Thursday nights and contestants will range from ages 10 to 17.

Sponsoring The ONE or The ONE Jr. provides you with unique opportunities to connect with the South Side Community, to build brand awareness and to show your company's support of local up and coming artists. Each event reaches a different key audience and provides an entertaining way for you to engage potential customers and clients. Families and friends from all over the South Side will come together at 115 Bourbon Street on a weekly basis to show their support for their favorite contestants. As a sponsor of the event, your company name will be in front of these hundreds of people for the 10 weeks of the competition during which time you will have the opportunity to show your dedication to our loyal community. This one-of-a-kind experience will leave a lasting impression on potential clients.

Enclosed, you will find more information on these exciting events and their sponsorship levels. Please do not hesitate to contact me with any questions or concerns. I look forward to speaking with you at your earliest convenience.

Sincerely,

Rachel Miklas

Enclosures: Sponsorship Information

---

**115 Bourbon Street**

3359 West 115<sup>th</sup> Street, Merrionette Park, Illinois 60803 Phone 708-388-8881 Fax 708-388-3030  
www.115bourbonstreet.com info@115bourbonstreet.com

**Below are the details concerning this season's sponsorship packages:**

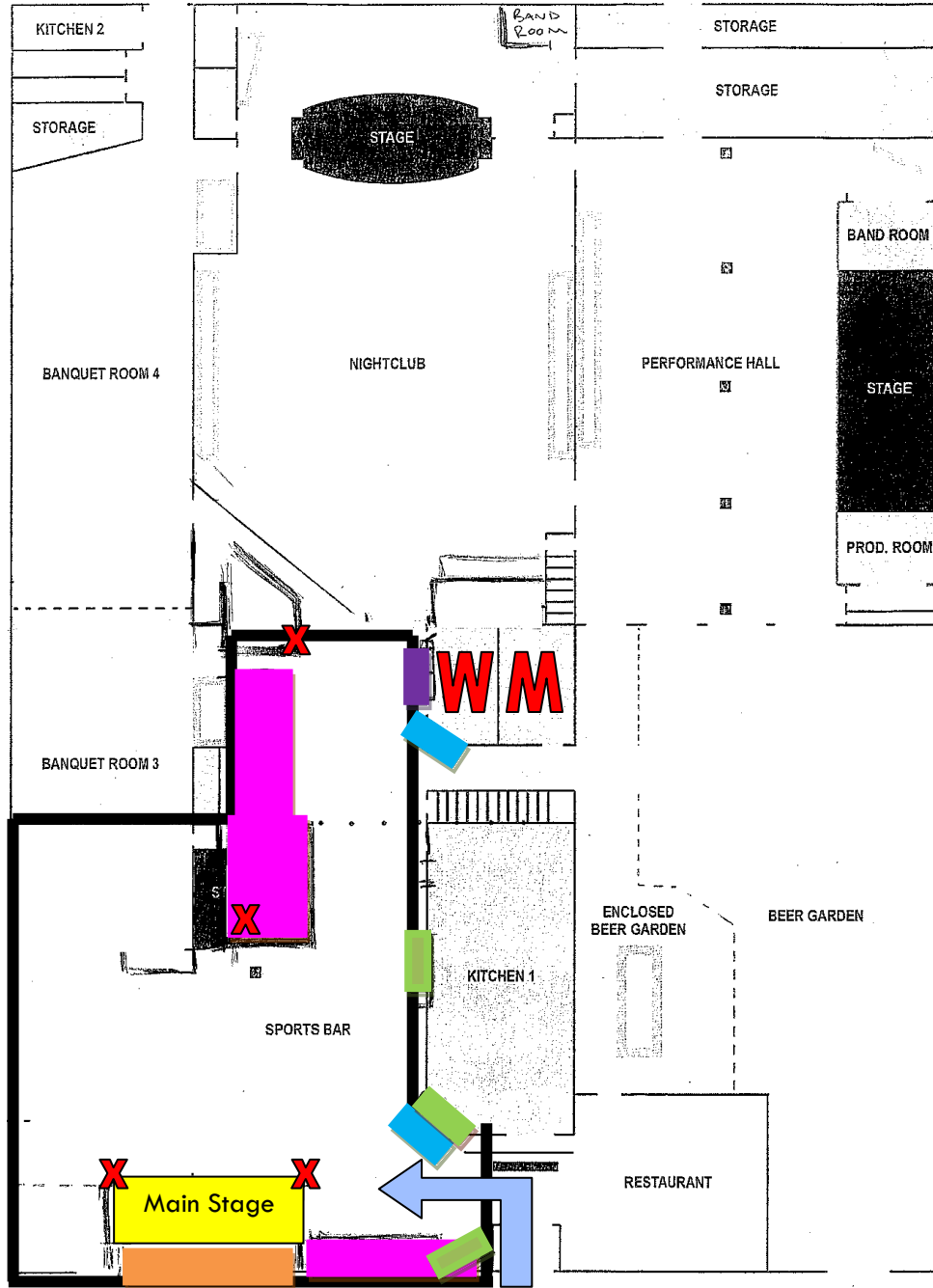
<b>Bronze Level Sponsor</b>	<b>Silver Level Sponsor</b>	<b>Gold Level Sponsor</b>	<b>Grand Sponsor</b>
Your logo on the screens during the competition	Your logo on the screens during the competition	Your logo on the screens during the competition	Your logo on the screens during the competition
Your business's name in our program	Your business's name in our program	Your business's name in our program	Your business's name in our program
	Your business mentioned by The ONE's host during the competitions – 1 time per show	Your business mentioned by The ONE's host during the competitions – 1 time per show	Your business mentioned by The ONE's host during the competitions – 1 time per show
	Promotional booth at the finale	Promotional booth at the finale	Promotional booth at the finale
	Your business's information included on all advertising for The ONE	Your business's information included on all advertising for The ONE	Your business's information included on all advertising for The ONE
		Promotional booth every week	Promotional booth every week
		A short commercial to air during the show on the night of your sponsored week	A short commercial to air during the show every week
		(Grand Sponsor)'s The ONE brought to you this week by "YOUR BUSINESS"	Season 7 to be titled "YOUR BUSINESS" Presents The ONE at 115 Bourbon Street
			First choice on partnership preferences for following seasons of The ONE
			Your business to be highlighted during large scale seasonal events hosted by 115 Bourbon Street

Packages are sold on a first come first serve basis. There are limited numbers available for each level.

<b>Sponsorship Level</b>	<b>Contribution</b>
Grand Sponsor	\$5,000
Gold Sponsor	\$1,000
Silver Sponsor	\$800
Bronze Sponsor	\$500

**115 Bourbon Street**

3359 West 115<sup>th</sup> Street, Merrionette Park, Illinois 60803 Phone 708-388-8881 Fax 708-388-3030  
[www.115bourbonstreet.com](http://www.115bourbonstreet.com) [info@115bourbonstreet.com](mailto:info@115bourbonstreet.com)



- Main Booth Spaces
  - Projector Screens
  - Video Wall
  - Bar
- Display Cases (3)\*
  - X Display Stands\*
  - Outline of Main Event Space
  - ↩ Entrance

**115 Bourbon Street**

3359 West 115<sup>th</sup> Street, Merrionette Park, Illinois 60803 Phone 708-388-8881 Fax 708-388-3030  
 www.115bourbonstreet.com info@115bourbonstreet.com



The ONE Jr. Season 4  
The ONE Season 10  
June 6 – August 15, 2019  
June 7– August 16, 2019

**SPONSORSHIP AGREEMENT**

Sponsor Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Contact for Arrangements: \_\_\_\_\_ Title: \_\_\_\_\_

(NOTE: Contact listed above will receive all correspondence regarding The One Sponsorship)

Additional Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Signatory's Full Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Sponsorship Packages** (Packages are sold on a first come, first serve basis)

The ONE Season 9: \_\_\_ Grand Sponsor \_\_\_ Gold Sponsor \_\_\_ Silver Sponsor \_\_\_ Bronze Sponsor

The ONE Jr.: \_\_\_ Grand Sponsor \_\_\_ Gold Sponsor \_\_\_ Silver Sponsor \_\_\_ Bronze Sponsor

**Method of Payment**

\_\_\_ Check (payable to 115 Bourbon Street) Credit Card: \_\_\_ VISA \_\_\_ MasterCard \_\_\_ AMEX

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Full Name (as it appears on card): \_\_\_\_\_

*By signing below, Card Holder acknowledges that he/she read the front and back of this form, and agrees to be bound by all of its terms and conditions. The Card Holders signature also acknowledges that if Card Holder has felt it necessary or desirable, he/she has asked about anything unclear, illegible, or unreadable in this form (front and back), and has obtained answers that he/she regards as satisfactory. Card Holder authorizes (and agrees not to dispute) charges up to the amount of this agreement at anytime from the date of submission of this form through the closing of this show.*

Card Holder Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Mail checks and completed forms to:**

115 Bourbon Street  
Rachel Miklas - The ONE  
3359 W. 115<sup>th</sup> Street  
Merrionette Park, IL 60803

**Email completed forms to:**

rachel@115bourbonstreet.com

**115 Bourbon Street**

3359 West 115<sup>th</sup> Street, Merrionette Park, Illinois 60803 Phone 708-388-8881 Fax 708-388-3030  
www.115bourbonstreet.com info@115bourbonstreet.com